

integrated

Tired of spending so much time managing and updating your out-of-date website? Looking for better ways to spend your advertising dollars to generate more business? Want to find new customers who can view your online rental catalog 24x7 and create quote requests directly from your website? Let Point-of-Rental™ Systems host it!

### Automatic Inventory Uploading †

A huge benefit of our hosting service is that **your entire rental, sales and parts inventory from your Point-of-Rental™ System gets automatically uploaded to your website every night**, including categories, rates (if set to display), specifications, instruction sheets, pictures of your inventory and any used equipment that you may have for sale. Once your site is "up and running", **it will practically manage itself!**

### Professional & User Friendly

Your Point-of-Rental™ hosted website includes all the features that you would expect from a professionally designed and user friendly website. The Home Page has your logo, contact information, directions to your store and the weather forecast for your vicinity. Navigation through your inventory is easy with a **search option that enables your customers to quickly find what they want**. A "Rental Policies" page displays business policies with respect to ID required, payment methods accepted, deposits, damage waiver, delivery area and any weekend deals.

†Feature not available for P-O-R Legacy (AMOS) software

Any comments or questions can be emailed to your store directly from the site. Projects such as "Sanding Hardwood Floors" or "Fundraiser Party" can be defined and suggested items in your inventory commonly used for the projects can be displayed.

### Cost Effective & Profitable

Generate more business through the online **quote request shopping cart feature**. These requests are emailed to your store and requested items can be easily uploaded into your Point-of-Rental™ System to create quotes and reservations. Locals will find your site with our **built in features that make your website more accessible to search engines**. Compare our website hosting option cost to what you're paying for Yellow Pages advertising and you'll be smiling! Don't lose money to your competitors! It's the 21st Century and these days you need a professional website that's **feature-rich and always up-to-date!**

### Customer Portal Interface

Increase your stature with your account customers by authorizing them to **access and view account information such as current balance, last payment amount/date and aging report**. They can **view and print their statements** and even individual invoices. Items that they have out on rent can be viewed by job site and called off rent to mark them ready for pickup.

## Features

- **Daily automatic & integrated uploading of rental and sale inventory from your Point-of-Rental™ software** including pricing, specifications, instructions and pictures
- **Search feature for rental and sale inventory** (by category or keyword) or view the entire inventory
- **Shopping cart to create a “request for quote”** that is automatically emailed to your store for follow-up
- **Built-in keyword visibility features to help with search engine rankings such as Google and Yahoo**
- Online map and driving directions to your store
- Current weather and forecast for your location
- Rental Policies page which tell your customers your identification and age requirements to rent, payment methods accepted, deposit policy, definition of a rental period, any special overnight and over Sunday deals, damage waiver, reservations, delivery/pickup area, etc.
- Credit application form page
- **Used Equipment For Sale page** that is always current
- Helpful Links page pointing to useful sites such as doityourself.com, homeandgardentv.com, etc.
- Equipment suggestions for various projects i.e. building a deck, moving, texturing a ceiling, etc.
- Employment page listing your job openings
- A “Feedback/Questions” page for visitors to e-mail comments
- **Customer Portal Interface** allowing your account customers to log in and view or print their latest:
  - Account summary information
  - Statements
  - Contracts
  - Items on rent
  - Contract related information such as job #, PO #, job site, etc.
  - And many more!!