

Point-of-Rental™ Systems

Point-of-Rental™ Systems is the leading developer of Microsoft Windows® Server based management software for the equipment, party and production rental industries. With Internet integration, graphics image storage and the simplicity of the Windows® user interface, Point-of-Rental™ Software is a breakthrough!

As part of a growing company that owned two rental stores, Point-of-Rental™ Systems has long been the answer to rental management needs because our programmers know the business. Soon after two former NASA engineers opened their own rental store in 1982, they realized many concepts they worked on at NASA could be applied to rental management software design. Thus, Point-of-Rental™ Systems was launched. And... the rest is history! Since 1984, nearly 1,200 rental stores in 46 states and 5 countries have come to appreciate these multi-user, multi-tasking, fast, reliable, and flexible systems.

Design

Not all rental stores are the same. Most are in the “general rental” category but the trend is toward either equipment or party. Recognizing this, Point-of-Rental™ Software has an extensive array of parameters that can be set to change the attributes of the system to fit different environments.

Features

The counter system writes transactions for rentals, sales, reservations, asset sales, quotes, internal repair orders, and work orders. It also has features to clone, continuation bill, line item bill, reprint, fax or email transactions. Other standard features are real-time inventory availability, petty cash disbursement accounting, a task list and private e-mailing within the system. Optional features include time clock, signature capture, OCR reading and imaging of driver licenses, mass e-mailing and mass faxing of statements, Purchase Orders integrated with rental and sale inventory, credit card processing, Qualcomm® GPS integration and delivery dispatching.

Included with the base system are advanced features such as: Customer Relationship Management (CRM) interfacing with Google, Outlook and Microsoft Calendar, Preventative Maintenance, Remedial Maintenance, the ability to attach files to Customer, Inventory and Contract records and capacity to store up to 15 separate parts databases (i.e., Stihl) that can be accessed to import items directly into the Point-of-Rental™ Systems database.

Inventory may be serialized, metered, bulk or fractional quantity. Serialized rental and sale items link dynamically to master control records. Reservations are stored in the master record to avoid having to reserve specific serialized items. Master records also sum monthly income, times rented and history for their related serialized items.

If you are using PartyCAD, inventory on your drawing may be uploaded automatically when you are writing a quote, reservation or contract to eliminate the time normally required to re-key the order.

Accounts Receivable is real time interactive with the customer database and the counter. Detailed statements may be printed, emailed or faxed with PO number, job number or name, items rented and items sold, and captured contract signature. Auto continuation billing, depreciation, income accounting and an interface to most PC based general ledgers is included.

Extensive history is automatically harvested during transaction processing. Complete payment history is stored in the transaction and customer records. Password protected edits made to customer or inventory are stored in their respective records.

Many analysis reports are provided to evaluate revenue and other financial trends for customers, inventory, and individual stores on the system. Other reports analyze the efficiency of your salesmen and counter employees.

Support

Support is an integral part of your rental management system experience. Point-of-Rental™ Software support consists of training in your store or at our offices, a complete reference manual and on-screen help. Monthly and yearly support subscriptions are available that offer toll free phone support seven days a week. Support subscribers receive software updates at least yearly offering new program features and options.

Most support queries are answered without requiring a call back because each member of our support team has years of behind-the-counter rental experience.

An advanced training seminar is held at the ARA annual trade show and convention, and at various regional locations throughout the year.

Multi-store

Point-of-Rental™ Software has many features designed specifically for multi-store and/or multi-company environments. Multi-store configurations access the same customer and item records in the server environment. Items may be rented at one location and returned to another. Inventory may be transferred between stores. These are documented on the transfer reports. Statements may be printed company wide or for transactions at specific stores.