

## Point-of-Rental™ Systems

Point-of-Rental™ Systems is the leading developer of Microsoft Windows® Server based management software for the equipment, party and specialty rental industries. With Internet integration, graphics image storage and the simplicity of the Windows® user interface, Point-of-Rental™ Software is a breakthrough!

As part of a growing company that owned two rental stores, Point-of-Rental™ Systems has long been the answer to rental management needs because our programmers know the business. Soon after two former NASA engineers opened their own rental store in 1982, they realized many concepts they worked on at NASA could be applied to rental management software design. Thus, Point-of-Rental™ Systems was launched. And... the rest is history! Since 1984, nearly 1,300 rental stores in 46 states and 5 countries have come to appreciate these multi-user, multi-tasking, fast, reliable, and flexible systems.

### Design

Not all rental stores are the same. Most are in the “general rental” category, but the trend is heading toward specialization as more companies move into equipment, party & event, or specialty rentals. Recognizing this, Point-of-Rental™ Software has an extensive array of parameters that can be set to change the attributes of the system to fit different environments.

### Features

The counter system writes transactions for quotes, rental, sale, reservation, asset sale, internal repair orders, and work orders. It also has features to clone, continuation bill, line item bill, reprint, fax or email transactions. Other features are real-time inventory control and availability with automatic overbook warnings, sub and re-rental tracking, remedial and preventative maintenance scheduling with history, real time accounts receivable, petty cash disbursement feature, dynamic and customizable day-at-a-glance operational dashboard displays, employee task management and private e-mailing within the system are standard. Still more features include Customer Relationship Management (CRM) interfacing with Google, Outlook and Microsoft Calendars, fixed assets with five schedules, executive Business Intelligence style dashboards, General Ledger interface to QuickBooks, Microsoft Dynamics and many others. Files containing images, diagrams, manuals and even video can be attached to customer, inventory and transaction records. Separate parts databases (i.e., Stihl) can be accessed to import items directly into the Point-of-Rental™ Systems Purchase Orders or the inventory database.

### More Features...

Optional features include time clock, signature capture, OCR reading and imaging of driver licenses, mass e-mailing and faxing of statements, purchase orders, integrated credit card processing, integrated web site hosting with an optional customer portal. Other options include a multi-location inventory module (Service Trucks), a Dispatch Center to optimize delivery/pickup and called off rent transactions optionally interfaced with TSO Mobile™ GPS services and a Job Site Service module.

Rental inventory may be serialized, metered or bulk. Sale items may be serialized or bulk with fixed or fractional quantity resolution up to one hundredth of a unit. Serialized rental and sale items can be tied to master records that sum up revenue, times rented and history for serialized items. This also enables reserving items *without* being forced to reserve a specific serialized item.

Inventory from PartyCAD drawings can be uploaded automatically into quotes or reservations to eliminate the redundancy of having to re-key the order.

Detailed statements may be printed, emailed or faxed with a listing of items rented and/or purchased with PO number, job number and any imaged contract signatures.

Extensive history is automatically harvested while transactions are processed, including payment history. Password protected edits made to customer or inventory records are automatically recorded.

Many analysis reports are provided to evaluate revenue, time and dollar utilization and other important performance trends for customers, inventory, salesman, counter employees and individual stores. Over 400 reports are provided with many of them related to operational aspects.

### Support

Point-of-Rental™ Systems' Software Support Services start with training in your store or at our offices, a complete "searchable" electronic reference manual (roughly 800 pages) is provided along with on-screen help. All systems sold start with a ninety day subscription to our Software Support Services which include 24/7 toll free phone support. Subscribers to this service receive free software updates that introduce new features at least yearly.

Most support queries are answered without requiring a call back because each member of our support team has years of behind-the-counter rental experience.

An advanced training seminar is held at the ARA annual trade show and convention, and at various regional locations throughout the year.

### Multi-store

Point-of-Rental™ Software has many features designed specifically for multi-store and/or multi-company environments. Multi-store configurations access customer and item records from the same database residing on the Server. Items may be rented at one location and returned to another. Inventory may be transferred between stores. These are documented on the transfer reports. Statements may be printed company-wide or for transactions at specific stores.